

Community Safety Consultants & New Jersey Office of Emergency Management present:

Public Information Officer Awareness (G289)

The NJOEM will be conducting a training seminar on the new updated Federal Emergency Management Agency awareness training program for Public Information Officers (PIO). This course is recommended as a prerequisite for attendance at the 2-day Basic PIO Course (G290).

At the end of this course, participants will be able to:

- Define emergency public information and the PIO function.
- Describe how written products are used to support public information activities.
- Describe how the PIO can work effectively with the news media to communicate emergency public information.
- Apply basic PIO skills to public awareness campaigns.

Target Audience: The primary audience for this training is individuals who have public information responsibilities as their main job or as an auxiliary function at the State or local level of government. A secondary audience for this training includes individuals who would benefit from a general understanding of the emergency public information function. This audience would include elected and other officials with responsibilities that would necessitate their working with PIOs or the news media during an emergency incident.

There are limited spots available, and this class is expected to fill up quickly, so register now while seats are still available.



When: Feb 21 & 22, 2012

Time: 6:00pm to 10:00pm

Cost: \$0, completely free!!!!

CEUs: TBD

Location: Community Safety Consultants

1 Safety Place

Metuchen, NJ 08840 (2nd floor Metuchen EMS building)

Phone # (732) 548-4269



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To register for this class

By mail: Send form to: Community Safety Consultants, 1 Safety Place Metuchen, NJ 08840 732-548-4269

Name: _____ E-mail: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ - _____ Cell #: (____) _____ - _____ Agency Affiliation: _____

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Public Information Officer Awareness 2/21/12 & 2/22/12